

The background of the advertisement is a photograph of a modern office interior. It shows the lower legs and feet of several people standing on a highly reflective, polished floor. The floor reflects the people and the bright light coming from large windows in the background, which offer a view of a city skyline. The overall atmosphere is clean, professional, and bright.

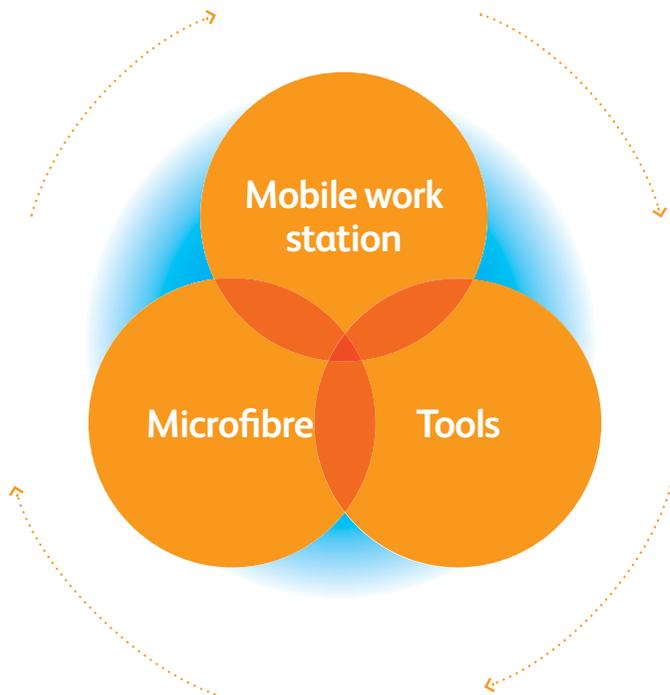
**micro
fiber =
maximum
clean**

**The all-in-one
TASKI® Jonmaster System.**
*The proven formula for
superior cleaning performance.*



Mobile work station + Tools + Microfibre = The TASKI® Jonmaster System.

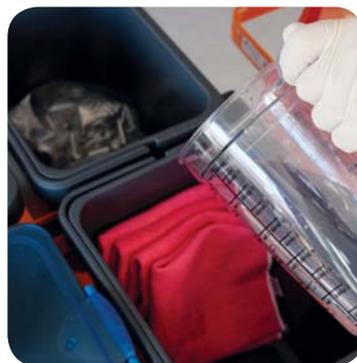
The complete microfibre solution that delivers superior hygiene results and improves productivity. Businesses around the world trust Diversey to solve their toughest cleaning challenges. They rely on us because we deliver better solutions: better productivity, better cleaning and better hygiene. We have more than a decade of experience perfecting microfibre cleaning for the commercial market, and we are the only provider to deliver complete solutions that integrate chemicals, tools and machines.



Trust our expertise with the TASKI Jonmaster System—the complete microfibre solution for daily cleaning.

The TASKI Jonmaster System pairs superior cleaning performance from microfibre technology with the highest productivity, all in a state-of-the-art mobile work station designed to meet your cleaning needs every day, in any location.

It's the solution you can trust.



5 ways the TASKI® Jonmaster System is better for your business.

1

Proven Productivity Improvement

- ▶ The TASKI Jonmaster System is proven to improve productivity by more than 24% compared to conventional cleaning systems
- ▶ Everything you need, right where you need it
- ▶ Using pre-wetted methods means no heavy buckets to fill or empty
- ▶ Save time for other tasks
- ▶ Reduce total labor costs

2

Superior Cleaning and Hygiene Results

- ▶ Removes up to 99.99% of bacteria from surfaces, as proven in tests by independent laboratories
- ▶ TASKI microfibre cloths and mops are made from the highest quality materials in the market
- ▶ Removes more bacteria, dust and dirt than traditional cleaning methods for superior results



3

Safer and Easier to Use

- ▶ Save time and reduce strain, fatigue and risk of injury
- ▶ Eliminates the strain of emptying, filling or carrying buckets or wringing mops
- ▶ Lightweight, low-friction mops require less effort for great cleaning results
- ▶ Mobile work station and telescopic handles adjust quickly and easily to accommodate user preference
- ▶ Together, these features can reduce staff turnover and injury-related costs

4

Better for the Environment

- ▶ Superior, reusable microfiber materials reduce the environmental impact of your cleaning operations
- ▶ Save energy and water with reusable cloths and mops
- ▶ Reduce waste compared to disposable systems
- ▶ Microfiber technology minimises the need for chemicals

5

The Complete Solution

- ▶ Count on Diversey's unmatched expertise in combining chemicals, tools and machines that meet your cleaning needs
- ▶ Diversey laundry chemicals and dosing equipment extend the life of your microfiber cloths and mops to ensure optimum cleaning results
- ▶ Diversey is trusted by businesses of every sector and size, including Healthcare, Building Service Contractors, Lodging and Food Service customers
- ▶ Everything you need from one trusted partner

Industry-leading microfibre technology = Superior hygiene results.



The TASKI Jonmaster System uses the best quality microfibres available on the market today:

- ▶ Split to 1/100 of the width of a human hair—smaller than most bacteria and dust particles
- ▶ Uniquely knitted together to improve the effectiveness of the cloth
- ▶ Microfibres have 40% more surface area than traditional mops and cleaning cloths of the same size

Microfibres remove three times more bacteria from surfaces.

- ▶ Independent tests show traditional cleaning removes 30% of bacteria from surfaces. **Microfibre cleaning removes up to 99.99% of bacteria.**

How microfibres work:

- ▶ Microfibres grab and hold dirt, dust and bacteria from surfaces.

When used dry:

- ▶ Microfibres attract soil and bacteria by static charge.

When used wet:

- ▶ Microfibres attract soil and bacteria through capillary action.



Clean ultra-microfibres



Tiny dust particles caught on fiber surfaces



Dirt captured in the microscopic fibre network

Integrated cleaning solution = Increased efficiency.

2

Prepare Cloths and Mops

From the washing machine:

- ▶ Remove cloths or mops from washing machine after the spin cycle
- ▶ Place in cloth and mop boxes on the mobile work station

Or manually

- ▶ Fill measuring jug with water to dampen mops and cloths

1

Prepare the Mobile work station

- ▶ Adjust for worker height and preferences
- ▶ Set up mobile work station with accessories
- ▶ Hang mops on mobile work station hooks

The TASKI Jonmaster Cleaning Cycle

3

Clean Surfaces and Floors

- ▶ Wipe surface to be cleaned with clean damp cloth
- ▶ To clean floor, attach clean mop to mop frame
- ▶ Use all 8 clean sides of the cloth
- ▶ Mop floor using a figure 8 motion

4

Separate

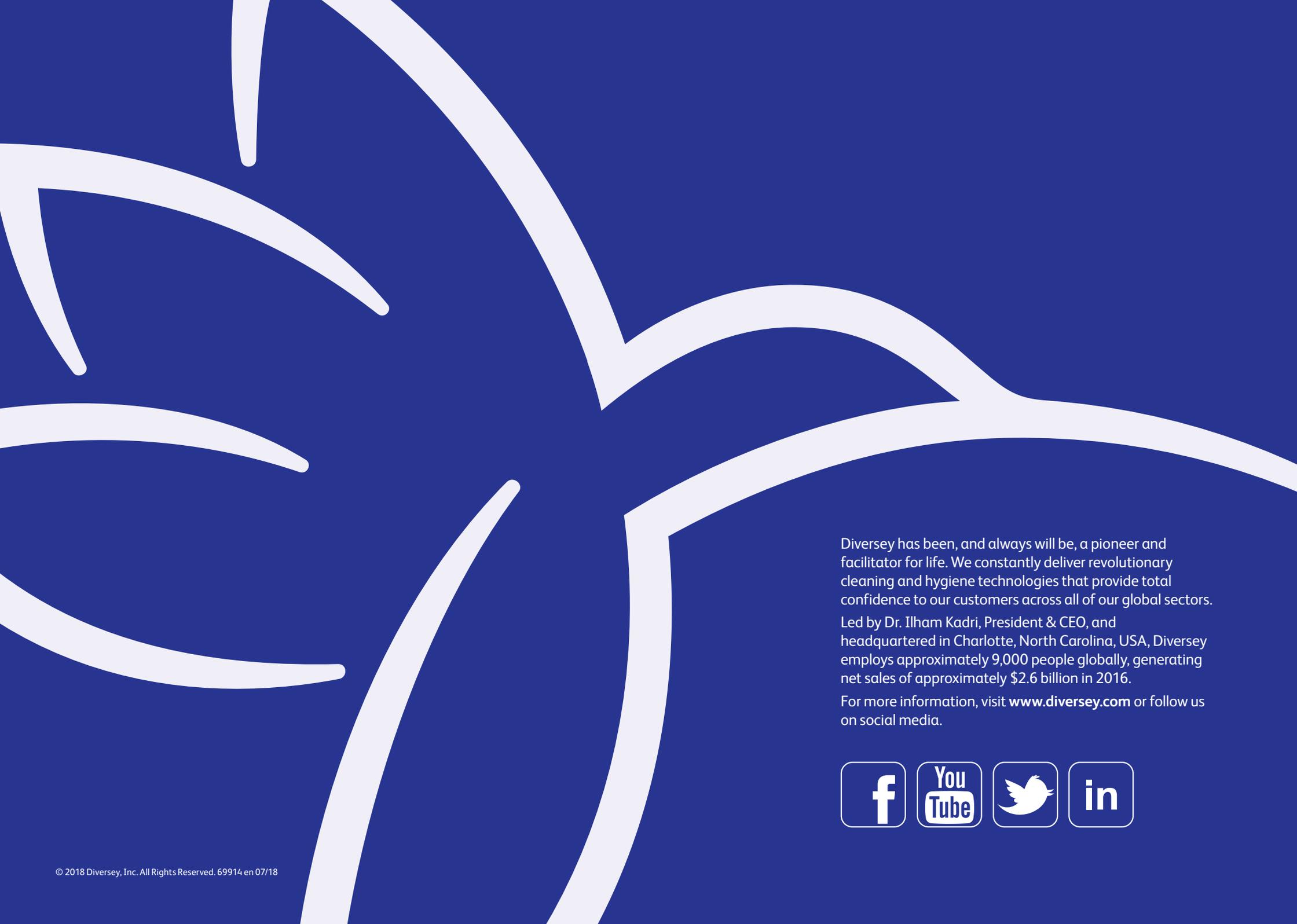
- ▶ Place soiled cloths into cloth laundry bag on mobile work station
- ▶ Place soiled mops into mop laundry bag on mobile work station

5

Launder

- ▶ Separate microfibre cloths and mops by application and color to extend the life of the microfibre
- ▶ Diversey recommends our full range of laundry chemicals and dosing equipment to care for your TASKI mops and cloths





Diversey has been, and always will be, a pioneer and facilitator for life. We constantly deliver revolutionary cleaning and hygiene technologies that provide total confidence to our customers across all of our global sectors.

Led by Dr. Ilham Kadri, President & CEO, and headquartered in Charlotte, North Carolina, USA, Diversey employs approximately 9,000 people globally, generating net sales of approximately \$2.6 billion in 2016.

For more information, visit www.diversey.com or follow us on social media.

